Keyword Search Bank

Keywords represent the main concepts of your topic. Choose different keywords to target different information about your topic.

Complete the following activities, organize keywords into narrow and broad categories. Then, test different keyword combinations to see how it affects your search results. You control the information you find!

ORGANIZING YOUR KEYWORDS EXAMPLE

Topic: *How <u>podcasting</u> as a medium transformed <u>news journalism</u>*

	Concept One: Podcasting	**Concept Two: Journalism/News**
Synonyms (words that mean the same/similar things) or Related Words	Digital audio recording, audio streaming	Journalists, reporting
Narrower Terms	National Public Radio, True Crime podcasts, political podcasts, narrative	Broadcast journalism, fake news, Journalism codes of ethics, legal standards
Broader Terms	Media	News

*Note that you may not be able to fill out every square

Topic:

	Concept One	**Concept Two**	**Concept Three**
Synonyms or Related Words			
Narrower Terms			
Broader Terms			

1. TRACK YOU SEARCH

Now try using your chosen keywords in a library database from the A-To-Z list.

	Keywords Entered into Database	Database Name	Filters Used if any	Number of Search Results	Did you find relevant search results? If yes write/type the author's names, (year), and title so you can find it again. *Hint: find the 'Cite' button to copy and paste this information.
EXAMPLE	*Example: Podcast and medium*	*Gale Academic OneFile*	*I used the database filter Document Type: Article*	4,845	*Sang, Y., Park, S., Kim, J., & Park, S. (2023). News Podcast Use, Press Freedom, and Political Participation: A Cross-National Study of 38 Countries*
USE THE BROADEST TERMS					
USE THE NARROWEST TERMS					
TRY YOUR OWN KEYWORDS Searching: ____AND ____					